

Elizabeth Ann Morgan
The Morgan Law Firm I P.C.
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**Work
Experience:**

The Morgan Law Firm I P.C. f/k/a The Morgan Law Firm P.C.

Philadelphia, PA

June 2017-Present

Practice focuses on mediation and arbitration with an emphasis on intellectual property and employment matters. Arbitrator AAA and NAM. Public arbitrator for the Financial Industry Regulatory Authority and panel chair. Serve on five panels with the peer-reviewed International Institute for Conflict Prevention and Resolution. Those panels include the Technology, Employment, Entertainment, Trademark Panel and Philadelphia ADR Panel. Have served on the International Trademark Association Panel of Mediators since 2009. Mediator with the World Intellectual Property Organization. Member Pennsylvania Council of Mediators. Chair of AIPLA's ADR Committee. Member and Past chair of the North American Subcommittee of INTA's Alternative Dispute Resolution Committee. Chair of the ADR Subcommittee of the Litigation Committee for Intellectual Property Owners. Active in the ABA Dispute Resolution Section

Atlanta, GA

01/2010 – 08/2015

Responsible for all aspects of law firm management for successful boutique trial practice focused on intellectual property and plaintiff-side employment law. Supervised up to three attorneys and office manager paralegal. Intellectual property issues focused on patent, trademark, trade secret, copyright, restrictive covenant and CFAA issues. Employment cases included Title VII, ADA, ADEA and FMLA.

Paz Horowitz S.A.

Quito EC

09/2015 – May 2018

Of Counsel

Advise on U.S. legal matters particularly intellectual property issues. Established the firm's trademark practice in the United States Patent and Trademark Office.

Litigation Oral S.A.

Quito EC

12/2015 – May 2017

Instructor

Helped develop curriculum for oral advocacy training program for Ecuadoran lawyers and judges. Conducted interactive classes on oral advocacy in Spanish.

Cantor Colburn LLP

Atlanta, GA

08/2008 - 12/2009

Contract Partner

Chair of Atlanta litigation practice. Trial practice focused on patent, false advertising, copyright, trademark and Internet-related matters. Lead counsel in patent case tried to verdict in Portland, Oregon.

Epstein Becker & Green P.C.

Atlanta, GA

06/2006 - 08/2008

Contract Partner

Established intellectual property litigation practice in Atlanta. Focused on patent (mechanical & chemical), false advertising, trademark, copyright and Internet related cases in federal court. Also initiated a trademark and copyright registration practice as well as one before the TTAB.

Hunton & Williams LLP

Atlanta, GA

04/2003 - 06/2006

Equity Partner

Co-chair of Trademark Copyright Practice Group. Supervised associates and paralegals in several offices in prosecution work before the USPTO and Copyright Office as well as contested matters in the TTAB and federal courts. Responsible partner in patent litigation cases as well as trademark and copyright. Moved with group from Powell Goldstein.

Powell Goldstein Frazer & Murphy LLP

Atlanta, GA

01/2000 - 04/2003

Equity Partner

Responsible Partner for firm wide Trademark Practice, transitioned firm to computerized system for trademark prosecution and maintenance. Handled more than 100 contested matters in the TTAB. Planned and implemented national enforcement campaign against Internet trademark infringement. Planned and implemented worldwide trademark registration campaigns for several brands. Acted as responsible partner in patent and copyright litigation matters.

Zack Kosnitzky, P.A.

Miami, FL

05/1998 - 01/2000

Contract Partner

Trial practice encompassed patent, trademark, copyright and employment cases.

Law Offices of Elizabeth Ann Morgan

Miami, FL

03/1996 - 05/1998

Sole Practitioner

Trial practice focused on employment law as well as patent, trademark and copyright cases. Federal criminal defense practice in conjunction with the Federal Defender's office

Houlihan & Partners P.A.

Coral Gables, FL

05/1995 - 03/1996

Contract Partner

Trial practice focused on business litigation and employment law.

Akerman Senterfitt & Eidson, P.A.

Miami, FL

11/1993 - 05/1995

Associate attorney doing copyright and trademark registration and litigation as well as business litigation.

Stearns Weaver Miller Weissler Alhadeff Sitterson

Miami, FL

07/1990 - 10/1993

Associate attorney in patent, trademark and copyright litigation as well as business litigation. Participated in six trials, including bench trial in design patent and trademark matter where I handled the patent aspects including expert testimony. Lead lawyer in state court jury trial. Primary associate for contested TTAB matter.

The Miami News

Miami, FL

11/1983 - 11/1986

Executive Business Editor: Responsible for daily business coverage and the Monday special business supplement. Supervised three editors, three staff writers and numerous contributing writers. Assistant City Editor: Worked a rotating schedule to provide 24/6 supervision of news coverage and a staff of approximately 20 reporters. Anchored coverage of major news events including Baby Doc Duvalier's exodus from Haiti, hurricanes, police shootings and court cases. Business Reporter: Joined the paper

to cover Hispanic companies and real estate development but was quickly promoted. Developed department budget as executive business editor and participated in strategic planning.

The Miami Herald

Miami, FL

12/1980 - 11/1983

Reporter

Developed a weekly column on patents and new inventions for the Business Monday section. Covered several municipalities for the Neighbors sections and the city desk.

The Tallahassee Democrat

Tallahassee, FL

12/1979 - 12/1980

Reporter

Covered the county commission, state politics during the legislative session and sports during football season, additionally wrote feature stories for lifestyle section.

Education: **Emory University School of Law** Atlanta, GA
1990 Juris Doctor with Distinction, Order of the Coif

University of Florida Gainesville, FL

1979 B.A. Interdisciplinary Studies, With High Honors, Phi Beta Kappa

Course work included Honors Biology where I developed and documented parasite growth in the Veterinary school as well as a course in quantum physics.

Licenses and Job-Related Training:

Licensed Pennsylvania, 2017; Georgia, 2000; Florida, 1990

Florida Bar Board Certification in Intellectual Property Law from 2008 to 2023 and in Business Litigation from 1997 to 2007.

Language Skills:

Business level Spanish and basic French

Seminars & Speeches:

- 12/07/2022, Speaker, Planning and Preparing for Mediation from the Mediator's Perspective, Pennsylvania Council of Mediators, Webinar
- 11/30/2022, Panelist, Arbitration of Trademark Disputes: Why Brand Owners (And Their Counsel) Should Use It and How It Works, International Trademark Association, Webinar
- 05/04/2022, Moderator, Top Ten Tips For A Successful Trademark Mediation, 2022 Table Topic, International Trademark Association Annual Meeting, Washington D.C.
- 02/03/2021, Speaker, Negotiation Session II, Problem Solving – Are you empathetic and relational? This may be the style for you. American Intellectual Property Law Association, Virtual Mid-Winter Institute
- 05/16/2019, Moderator, Let's Talk it Out, Please Step Away from That Courthouse! American Intellectual Property Law Association 2019 Spring Meeting, Philadelphia, Pennsylvania
- 01/17/2019, Speaker, Arbitrating and Mediating IP Cases: Benefits from Avoiding the Courthouse, Philadelphia Intellectual Property Law Association, Philadelphia, Pennsylvania

- 05/16/2018, Speaker, Strategic Considerations for A Successful Arbitration, American Intellectual Property Law Association 2018 Spring Meeting, Seattle, Washington
- 05/21/2018, Moderator, Top Ten Tips for A Successful Mediation, 2018 Table Topic, International Trademark Association Annual Meeting Seattle, Washington
- 05/22/2017, Moderator, Preparing Your Client for Mediation, Table Topic, International Trademark Association Annual Meeting, Barcelona, Spain
- 10/27/2016, Speaker, In Re Tam Debate, American Intellectual Property Law Association, Annual Meeting Washington, D.C.
- 05/24/2016, Moderator, Keys to A Successful Trademark Mediation, Table Topic, International Trademark Association Annual Meeting, Orlando Florida
- 05/04/2015, Moderator, The Impact of Pom Wonderful on False Advertising Litigation, Table Topic, International Trademark Association Annual Meeting, San Diego, CA
- 04/30/2015, Speaker, The Fallout from Octane Fitness: Attorney Fee Awards in IP Cases, American Intellectual Property Law Association Spring Meeting, Los Angeles, CA
- 07/21/2014, Speaker, Civil Rights Fee Agreements: Attorney's Fees, Costs and Ethics, American Association for Justice Annual Convention, Baltimore, MD
- 05/13/2014, Moderator, An Update on the Status of Trademark Infringement in the United States by Search Engine Placement, Table Topic, International Trademark Association Annual Meeting, Hong Kong, PRC
- 07/21/2013, Speaker, Jury Instructions and Verdict Forms in FSLA Cases, American Association for Justice Annual Convention, San Francisco, California
- 05/01/2013, Speaker, The Impact of Counterfeit Products: A Look at the Statistics and Threats, American Intellectual Property Law Association Spring Meeting, Seattle, Washington
- 05/11/2012, Speaker, Is Copyright's Transformative-Use Doctrine A Square Peg In A Round Hole in Right of Publicity Cases, American Intellectual Property Law Association Spring Meeting, Austin, Texas
- 05/07/2012, Moderator, Have Internet Surveys Finally Gained Respectability?, Table Topic, International Trademark Association Annual Meeting, Washington D.C.
- 05/17/2011, Moderator, Can The Plaintiff Really Get the Defendants Profits in a False Advertising Case?, Table Topic, International Trademark Association Annual Meeting, San Francisco, CA
- 09/13/2010, Moderator, Best Practices in Multi-Defendant Litigation, Intellectual Property Owners Association Annual Meeting, Atlanta, Georgia
- 01/29/2010, Speaker, Copyright Law in Flux: A Look at Recent Decisions Taken and Declined, American Intellectual Property Law Association Mid-Winter Institute, La Quinta, California
- 05/28/2009, Speaker, Venue: Friend or Foe? Intellectual Property Owners Association Patent Litigation "Trolls II" Conference, Washington, D.C.
- 05/20/2009, Moderator, The Intersection between Trade Dress and Design Patents, Table Topic International Trademark Association Annual Meeting, Seattle, WA
- 10/23/2008, Speaker, In the Wake of Bonito Boats: Rough Seas for Intellectual Property In The Supreme Court, American Intellectual Property Law Association 2008 Annual Meeting, Washington, D.C.

- 09/06/2008-09/11/2008, Speaker, Trademark Ethics: Prosecution, Policing, Pretexting and Foreign Practice, AIPPI, Boston, Massachusetts
- 09/04/2008-09/05/2008, Speaker, Hot Topics in Trademark Litigation, Intellectual Property Litigation Seminar, DRI, Chicago, Illinois
- 05/18/08-05/21/08, Moderator, Boundaries of Personality Rights in the United States, Table Topic, International Trademark Association Annual Meeting, Berlin, Germany
- 03/17/08-03/18/08, Moderator, Trends in Federal Circuit Damages Decisions, Intellectual Property Owners Litigation Committee Conference, Washington, D.C.
- 10/18/07-10/20/07, Moderator, the In-House Counsel Institute, American Intellectual Property Law Association 2007 Annual Meeting, Washington, D.C.
- 09/09/07-09/11/07, Speaker, Trademark Ethics: Prosecution, Policing, Pretexting and Foreign Practice, Intellectual Property Owners Annual Meeting, New York, New York
- 04/28/07-05/01/07, Moderator, Comparative Advertising Issues in the United States, Table Topic, International Trademark Association Annual Meeting, Chicago, Illinois
- 03/20/07-03/21/07, Speaker, Making the burden of E-Discovery Manageable, American Conference Institute In-House Counsel Summit on Managing & Settling Corporate Patent Litigation, New York, New York
- 01/24/07-01/27/07, Speaker, Heads Up! Fed.R.Civ.P. 26 Meets The TTAB; Trademark Practice Is Transformed, AIPLA Mid-Winter Institute, New Orleans, Louisiana
- 11/13/06, Speaker, Section 505(b)(2) New Drug Applications: Application Requirements and Exclusivity Issues, New York Pharma Forum, New York, New York
- 09/10/06-09/12/06, Speaker, Heads Up! Fed.R.Civ.P. 26 Meets The TTAB; Trademark Practice Is Transformed, Intellectual Property Owners Annual Meeting, Chicago, Illinois
- 09/10/06-09/12/06, Speaker, Highlights of the Stop Counterfeiting in Manufactured Goods Act, Intellectual Property Owners Annual Meeting, Chicago, Illinois
- 06/27/05, Speaker, Dissecting the Trademark Dilution Revision Act of 2005, Association of Corporate Patent Counsel, Cambridge, Maryland
- 06/22/05, Speaker, Trademarks and Branding: The Infrastructure for Licensing Strategies, Law Seminars International, Atlanta, Georgia
- 005/12/05, Speaker, Strategies for Winning (Or Not Losing) Your Trademark Case with a Motion for Preliminary Injunction, American Intellectual Property Law Association, Spring Meeting, Philadelphia, Pennsylvania
- 006/25/04, Moderator, Trademarks and Branding, The Comprehensive Workshop on Advanced IP Licensing Transactions, Law Seminars International, Atlanta, Georgia
- 005/03/04, Moderator, Effective Counterfeiting Enforcement Strategies in the U.S., Table Topic, International Trademark Association Annual Meeting, Atlanta, Georgia
- 007/22/02, Speaker, How to Win Your Trademark Infringement Case with a Preliminary Injunction, Association of Trial Lawyers of America Annual Convention, Atlanta, Georgia
- 009/28/01, Speaker, Safe Harbor Principles to the European Data Protection Directive, TechLaw Group, Inc., Contracting On The Net, Paris, France

- 005/06/01, Moderator, Trademark Litigation Strategies for Advanced Practitioners, Table Topic, International Trademark Association Annual Meeting, San Francisco, California
- 010/12/00-10/13/00, Speaker, Trademark Law Meets the Internet, Intellectual Property Impacts on e-Business, Law Seminars International, Atlanta, Georgia
- 009/15/00, Speaker, Trademark Infringement and Dilution in Cyberspace, TechLaw Group Inc., E-Commerce and Protection of Intellectual Property in Cyberspace, Chicago, Illinois
- 006/01/00, Speaker, Online Publishing and Copyright Law Issues, Magazine Association of Georgia, 11th Conference, Atlanta, Georgia
- 002/11/00, Speaker, Ethics, www.Internetlaw.com II, The Florida Bar, Miami, Florida
- 010/27/99-10/31/99, Speaker, Trademark, Tradename Practice for the Entertainment Lawyer and Implied Licenses, Copyright Assignments and Termination Issues, 11th Annual Southeast Regional Entertainment and Sports Law Seminar, Curacao
- 001/22/99, Speaker, Covenants Not to Compete, Business Law Seminar, The Florida Bar, Miami, Florida
- 006/14/98-06/17/98, Speaker, Covenants Not To Compete, Florida Conference of Circuit Court Judges, Annual Business Meeting, Clearwater, Florida
- 005/15/98, Speaker, Covenants Not To Compete, Employment Law Seminar, The Florida Bar, Miami, Florida
- 010/18/96, Speaker, Advertising Issues In Print and Online, Hidden Intellectual Property Issues for the Transactional Lawyer and Corporate Counsel, The Florida Bar, Miami, Florida

Awards and Professional Recognition:

- Named a Top-Rated Lawyer in Intellectual Property Law by American Lawyer Media and Martindale-Hubbell from 2012-2020
- Named a Top-Rated Lawyer in Employment Law by American Lawyer Media and Martindale-Hubbell from 2012-2020
- Selected to be included in "The Best Lawyers in America" for work in the practice area of Trademark Law 2014, 2015, 2016
- Inducted into Million Dollar Advocates Forum and Multimillion Dollar Advocates Forum in 2011
- Named as one of the top 50 women attorneys in Atlanta, as selected by Georgia attorneys and published in Atlanta Magazine and Georgia Super Lawyers Magazine®, March 2005
- Named one of "Georgia's Legal Elite," a listing of the state's "most effective lawyers" in 2003, 2004 and 2005, as selected by Georgia attorneys and published in Georgia Trend Magazine, December 2003, 2004 and 2005
- Georgia Super Lawyers®, named as one of the top 5% of Georgia lawyers for Intellectual Property Litigation, as selected by Georgia attorneys and published in Atlanta Magazine and Georgia Super Lawyers Magazine®, March 2004, 2005, 2006, 2007, 2010, 2011 and 2012
- Outstanding Committee Award, Litigation Committee, IPO Annual Meeting in New York, New York 2007;

- Outstanding Committee Award, Trademark Law Committee, U.S., IPO Annual Meeting in Seattle, WA, September 2005
 - Received a 2002 Burton Award for excellence in legal writing
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Media Coverage:

- "Open Source's New Weapon: KSR v. Teleflex Ruling," IP Law 360, May 29, 2007
 - "Business Torts Section eases the way into business litigation," Trial, Journal of the Association of Trial Lawyers of America, June 2006
 - "WIPO Adopts Global Trademark Treaty in Singapore," IP Law 360, March 26, 2006
 - "Branson trademark suit sparks debate," by Amanda Cantrell, CNN Money, June 29, 2005
 - "Hershey Bites Back," by Tom Taulli, The Motley Fool, December 21, 2005
 - "Hiding in Plain Site: The hunt for metatags on the Internet is changing the field of trademark law," by Hope Viner Sambron, ABA Journal, September 2002
 - "Dot-coms set up sites to grab clicks through typos," by Erica Stephens, Atlanta Business Chronicle, December 8, 2000
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Associations:

- American Intellectual Property Law Association (AIPLA), chair Alternative Dispute Resolution Committee.
- American Intellectual Property Law Association (AIPLA), vice chair Special Committee on Education, member Publications Committee 2017-2021.
- American Intellectual Property Law Association (AIPLA), vice chair President's Committee on Membership, 2012-2014
- American Intellectual Property Law Association (AIPLA), Fellow,
- American Intellectual Property Law Association (AIPLA), Secretary, 2011-2012; Member of Board of Directors, 2009-2011
- American Intellectual Property Law Association (AIPLA), Chair, Copyright Committee, 2008-2009
- American Intellectual Property Law Association (AIPLA), Vice Chair, Trademark Legislation Committee, 2005-2007
- American Association for Justice (AAJ), member Board of Governors representing Women's Caucus, Employment Rights Section, Business Torts Section, Intellectual Property Litigation Group until 2015
- American Bar Association (ABA, member, Section of Intellectual Property Law, Section for Alternative Dispute Resolution, previously Section of Labor and Employment Law and Section of Litigation
- American Civil Liberties Union of Georgia, Inc. (ACLU), director, 2003-2005
- American Civil Liberties Union Foundation of Georgia (ACLU), director, 2003-2005
- Association of Trial Lawyers of America (ATLA), chair, Business Torts Section, 2005-2006
- Association of Trial Lawyers of America (ATLA), chair, Intellectual Property/Trade Secrets Committee, 2000-2003
- Association of Emory Alumni, Board of Governors, 2000-2004
- Atlanta Bar Association, 2000-2015
- Ben Franklin American Inn of Court, 2017-present
- Bleckley American Inn of Court, Master of the Bench until 2015
- Board of Directors Network (BDN), member until 2015
- Copyright Society of the USA, member until 2015
- Emory University School of Law, Adjunct Professor of Law, Trial Techniques, 2000-2015
- Federal Bar Association, Atlanta Chapter member until 2015
- Florida Association for Women Lawyers, President 1995-1996
- Georgia Trial Lawyers Association, member until 2015
- The Florida Bar Standing Committee on Professionalism, 1993-2002
- The Florida Bar Standing Committee on Business Litigation Certification, 1996-2005, Vice Chair 2004-2005
- Georgia Association of Women Lawyers (GAWL), member until 2015
- International Trademark Association (INTA), member, Panel of Neutrals, 2010-present
- International Trademark Association (INTA) member Alternative Dispute Resolution Committee, 2016-2020 and 2022-2023; chair, North American Subcommittee 2018-2020
- International Trademark Association (INTA), member US Legislation Subcommittee, 2012-2015
- International Trademark Association (INTA), member, Courts and Tribunals Subcommittee, 2010-2011
- International Trademark Association (INTA), member, Preliminary Relief Subcommittee, 2008-2009
- International Trademark Association (INTA), chair, US Political Action Committee, 2003-2007
- International Trademark Association (INTA), member, USPTO Subcommittee, 2004-2007
- International Trademark Association (INTA), chair, US Legislation Subcommittee, 2002-2003
- Intellectual Property Owners (IPO), Vice Chair, Trademark Law, US Committee, 2004-2005
- Intellectual Property Owners (IPO), Vice Chair, Litigation Committee, 2006-2009
- Intellectual Property Owners (IPO). Chair ADR subcommittee of Litigation Committee, 2018-2010
- Lawyers Club of Atlanta, member until 2015
- Lawyers Foundation of Georgia, Inc., fellow
- Leadership Atlanta, Class of 2002
- National Employment Lawyers Association (NELA), member until 2015
- Philadelphia Intellectual Property Law Association, 2017 to present